



CANA 2026 FALL MEETING

EXHIBITOR & SPONSOR PROSPECTUS

October 23–25, 2026 • San Francisco, CA
Grand Hyatt San Francisco

The California Association of Nurse Anesthesiology is pleased to invite you to exhibit at our annual conference to be held October 23–25, 2026 at the Grand Hyatt San Francisco.

Who is CANA?

CANA represents over **2,700 Certified Registered Nurse Anesthetists (CRNAs)** and residents/students in California. Since 1931, CANA has provided leadership, advocacy, and education to advance patient safety and support the nurse anesthesia profession. California's 6 top-ranked doctorate-level nurse anesthesia educational programs are in both the northern and southern regions of the state.

Why Exhibit?

Reach key decision makers in the anesthesiology healthcare industry when you exhibit at California Association of Nurse Anesthesiology educational conferences. Don't miss this opportunity to show your products and services to the majority of California's certified registered nurse anesthetists — CRNAs serve as administrators, department heads, and purchasers of anesthesia equipment in addition to providing outstanding care and services as advanced practice registered nurses (APRNs) specializing in anesthesiology. Your sponsorship also puts your brand in front of the future leaders of the CRNA profession in California.

CANA Exhibit Hall Highlights

Our CANA Meetings are well known in the industry for offering special events and services to attract registrants and keep them in the Exhibit Hall longer:

- Unopposed Exhibit Hall time
- Breakfast and refreshment breaks served exclusively in the Exhibit Hall on Saturday and Sunday
- Our famous **Exhibit Fair** on Friday evening — attendees complete an “exhibitor passport” by visiting every booth, and exhibitors who donate a raffle prize take the mic to introduce their company and draw the winner

Exhibitor Schedule*

Friday, October 23	
12:00 pm – 5:00 pm	Exhibitor Load-In
5:30 pm – 7:00 pm	Exhibit Fair
Saturday, October 24	
7:30 am – 8:30 am	Breakfast with Exhibitors
10:45 am – 11:15 am	Break with Exhibitors
Sunday, October 25	
8:30 am – 9:30 am	Breakfast with Exhibitors
11:00 am – 11:15 am	Break with Exhibitors
11:15 am	Exhibitor Move-Out

*Schedule is subject to change. Final exhibitor hours will be confirmed with your booth assignment, and the most current schedule will be posted on the event page at canainc.org.

CANA Meeting Sponsorship & Exhibit Opportunities

Sponsorship provides an outstanding opportunity to exhibit your products and services to the people most interested — **CRNAs!** Additional exhibitor representatives beyond the 4 included with each level may be added for \$250 per representative on the contract form.

Benefit	PLATINUM \$7,500	GOLD \$5,500	SILVER \$3,500	EXHIBIT \$1,750 ²
Opportunity for 5-minute remarks and to introduce a session/speaker	✓	—	—	—
Verbal recognition of sponsorship from the podium	✓	—	—	—
Item or handout in the attendee bag / digital app	✓	✓	—	—
Exhibit table at the Fall Meeting (6' table-top, 2 chairs, up to 4 reps)	✓	✓	✓	✓
Pre- and post-conference attendee list	✓	✓	—	—
Recognition on event marketing and on-site signage	✓	✓	✓	—
Company logo/name on website, attendee emails & e-blasts ¹	✓	✓	✓	✓

¹ Platinum, Gold, and Exhibit sponsors receive logo recognition; Silver sponsors receive company name recognition.

² Exhibit Sponsorship is \$1,750 through September 8, 2026, then increases to \$2,200 for contracts signed within 45 days of the meeting.

Sponsorship Opportunities

Put your brand in attendees' hands — literally. These high-visibility opportunities may be purchased on their own or combined with any sponsorship level above.

WIFI SPONSOR \$6,500 ▪ Ability to select the conference WiFi password and homepage link (link directly to your website of choice) ▪ Logo recognition on on-site conference materials / signage	BAG SPONSOR \$4,500 ▪ Logo recognition on the conference bag ▪ Up to two (2) inserts in the conference bag ▪ Logo recognition on on-site conference materials / signage
LANYARD SPONSOR \$4,500 ▪ Ability to select lanyard color / imprint image ▪ Logo recognition on the lanyard ▪ Logo recognition on on-site conference materials / signage	BREAK SPONSOR \$2,500 ▪ Logo recognition on break food and beverage table signage ▪ Logo recognition on on-site conference materials / signage ▪ Multiple break sponsorships available — one sponsor per break

REGISTER NOW

Complete the online registration form to secure your sponsorship today!

REGISTER FOR YOUR SPONSORSHIP →

<https://canainc.org/product/cana-fall-meeting-2026-sponsorship-registration/>

CANA Exhibitor Contract — Terms and Conditions

AGREEMENT TO CONDITIONS

Each exhibitor agrees to abide by these conditions, it being understood and agreed that the sole control of the Exhibit Hall rests with the California Association of Nurse Anesthetists, hereinafter called 'CANA'.

ASSIGNMENT OF SPACE

Upon receipt of signed contract and payment, Exhibit Display Rules & Regulations will be e-mailed or sent to exhibitor. Notification of booth assignment will occur on or before the first date of the conference. Space is assigned on a first come, first-served basis. If spaces selected are taken, exposition management has the right to assign the next best available space. No more than 2 exhibiting companies are allowed per booth (i.e. if sharing a booth space).

EXHIBIT FEE

Exhibit fee includes 6' draped table, 2 side chairs, wastebasket and sign indicating company name.

PAYMENT POLICY

Signed contract and payment is due October 1, 2026. CANA reserves the right to cancel an exhibit space for non-payment or for misrepresentation of products to be displayed.

CANCELLATION OF EXHIBIT SPACE BY EXHIBITOR

All booth cancellations must be submitted to CANA in writing. In the event of an exhibitor canceling booth space, the following cancellation policy will apply: Cancellations made on or before September 5, 2026: an amount equal to 50% of the total booth fee will be retained by CANA. No refunds will be given for cancellations received after September 5, 2026.

USE OF EXHIBIT SPACE

Exhibit space is assigned on the express understanding that it is to be used solely for the display of exhibitor's products and services that are either directly related to anesthesiology or are approved by CANA if not directly related to the anesthesia health care industry. If a product or service is to be sold on-site during the conference, the exhibitor's refund policy must be clearly displayed in the booth.

CARE OF EXHIBIT SPACE

The exhibit floor will be cleaned daily by the venue management. All rubbish should be placed in trash receptacles at the close of the exposition each day. Exhibitors must not place any refuse, or any materials which will endanger public safety or cause inconvenience to other exhibitors, on the floor during exhibit hours. Booths should be set up and in order before the opening hour of each exposition day. Exhibitors shall not injure, mar, mark, paint or in any manner deface the hall; or use nails, hooks, pins, screws, Scotch tape or masking tape on the building. The exhibitor is liable for any and all damages which may be caused to the building or venue property in connection with his or her exhibit.

INSURANCE AND LIABILITY

Exhibitors wishing to insure their property must do so at their own expense. It is recommended that all exhibitors have representatives in attendance at all times when exhibits are open, and especially when exhibits are being set up or dismantled, to protect them against loss. CANA will not be responsible for, and shall be indemnified and held harmless by exhibitor from and against any and all claims and damages of every kind, including for injury to or illness of any person or persons, and for damage to or loss of property, arising out of or attributed, directly or indirectly, to the operations or performance of exhibitor and exhibitor's agents and employees under this agreement. Exhibitor further acknowledges that insurance covering the exhibit and/or property against damage and business interruption losses are the sole responsibility of the exhibitor. It is expressly understood and agreed, and exhibitor agrees by accepting these rules, that he/she will make no claim of any kind against CANA, or any of its members, its employees, or hired service contractors for any loss, damage to or destruction of goods, or for any injury that may occur to exhibitor and/or employees of exhibitor during the CANA Meeting while at the CANA Meeting venue, or for any damage of any nature or character whatsoever. The CANA venue is not liable to the exhibitor for any damage to or for the loss or destruction of any exhibit or the property of the exhibitor by fire or other casualty covered by an extended coverage endorsement to a fire insurance policy, whether caused by negligence of the hall, its officers, agents, servants, employees or otherwise, all claims for any such loss or damage being expressly waived by exhibitor who agrees to indemnify and hold the hall harmless from such claims.

RESTRICTIONS

No more than 2 exhibiting companies are allowed per booth. All displays, demonstrations and personnel, including those in the act of distributing product literature, must be confined to the individual exhibitor's own leased exhibit area and must not interfere, obstruct or otherwise unduly affect the operation of others.

EXHIBITOR APPOINTED CONTRACTORS

Exhibitors agree to notify CANA in writing if utilizing the services of an outside contractor at any time during the exposition. Exhibitor appointed contractors must conform to all exposition regulations, including proof of insurance.

CONDITIONS OF CONTRACT

CANA reserves the right to alter locations of exhibitors or of booths shown on the floor plan if deemed to be in the best interest of the exhibition. This contract is subject to all rules and regulations of the Association, and to all conditions under which space at the CANA Meeting venue is made available to CANA. Exhibitor agrees to abide by all applicable fire, utility and building codes.

Exhibitors are responsible for knowing and abiding by the Exhibit Display Rules and Regulations. CANA reserves the right to cancel this agreement and/or reject an exhibitor at any time. CANA management reserves the right to prohibit or evict exhibitors whose presentation or whose representatives' actions are in any manner deemed offensive, irrelevant or otherwise inappropriate.

AMENDMENTS TO CONTRACT

All points not covered herein are subject to settlement by CANA, and CANA reserves the right to make such changes, amendments and additions to this contract. If legal action is required to enforce this contract, the prevailing party is entitled to recover reasonable attorney fees, administrative costs, costs of court and any other expenses incurred in enforcing the contract. This agreement shall be governed by and construed in accordance with the laws of the State of California, San Francisco County. Venue for any action under this contract shall be in San Francisco, San Francisco County, California.